

**ProModel Corporation's Technology and Services Lead U.S. Army Forces Command to 2007 Army Modeling and Simulation Award**

ALLENTOWN, Pa. - March 6, 2008 - [ProModel Corporation](#), a leading predictive analytic Business Intelligence (BI) software and services company, today announced that the U.S. Army Forces Command (FORSCOM) team won the 2007 Army Modeling and Simulation award in the Plans and Operations category for the Army Force Generation (ARFORGEN) Synchronization Tool (AST). FORSCOM uses ProModel's custom predictive analytic software and services to source and synchronize Army resources.

"I would like to extend my personal congratulations to the winners of this year's Army Modeling and Simulation (M&S) Awards. The hard work and dedication to the advancement of M&S these companies have exhibited in support of the Warfighter is commendable," says James C. Cooke, Director of Army Modeling and Simulation. "The awards recognize the dedication and innovation in developing, improving and using M&S, and contributions to the implementation of the Army M&S Strategic Vision. These efforts are essential in providing the Army with the most effective M&S support now and in future."

By combining the current "stove-piped" functions inherent in Army Force Generation, ProModel's AST allows the Army Staff, Commands, and other entities to have a collective, common view of Army Force Generation from the unit through the service level. The AST Project Team also enables the Army to view the predicted impact of today's synchronization decisions on tomorrow's utilization of the Army inventory moving through ARFORGEN phases.

AST "on screen" capabilities provide the ability to consolidate data from multiple sources, apply existing or "what if" business rules, simulate the outcome, and automatically depict results, thereby eliminating lengthy manual, linear, and presentation-based methods currently employed. Additionally, AST cuts single Courses of Action development time from days to minutes while enabling multiple Courses of Action production within the same timeframe.

The award will be presented Tuesday, March 11, 2008 at the Department of Defense Modeling and Simulation Conference in Orlando, Fla.

**About ProModel:**

ProModel is a provider of Predictive Analytics BI Software Solutions that empower organizations to make better decisions - faster, by Visualizing, Analyzing and Optimizing future operations. ProModel solutions combine powerful in-house simulation technology with 20 years of industry expertise in delivering reusable predictive solutions. ProModel's solutions help decision makers:

- Reach better decisions faster by having more accurate, quantifiable performance information
- Receive faster payback and larger Return On Investment
- Develop internal, reusable predictive problem solving capability.

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