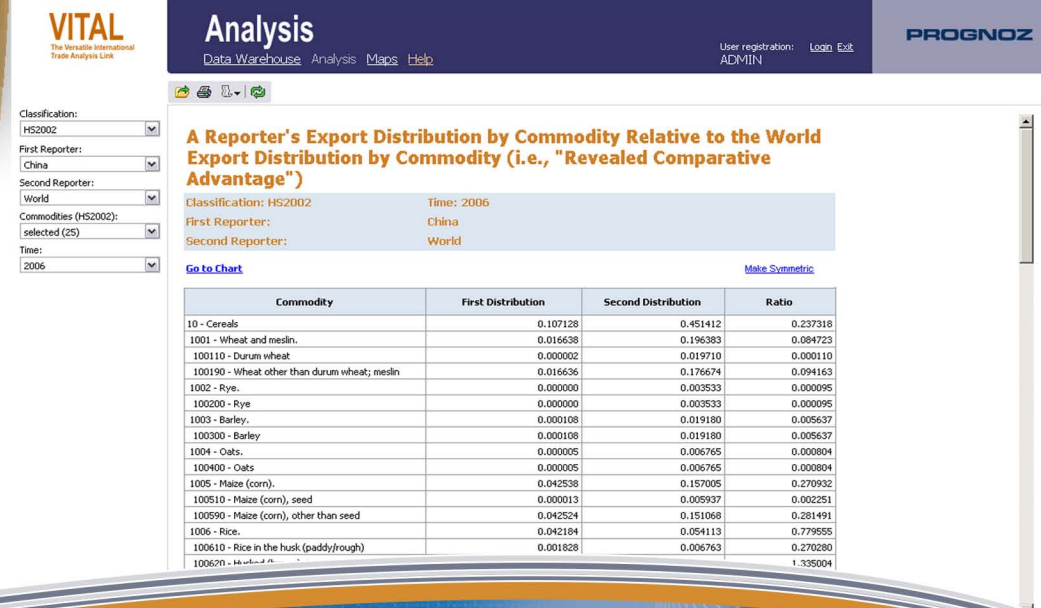
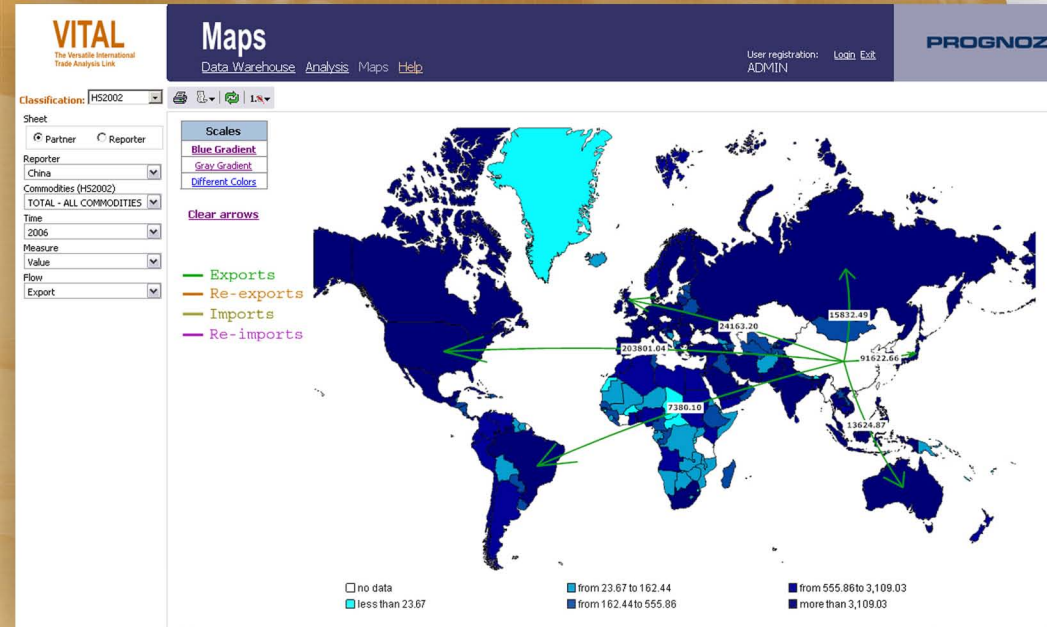


VITAL The Versatile International Trade Analysis Link

VITAL intelligence for business and government

powered by
PROGNOZ

Global Economic
Consulting Associates, Inc.



6D queries of VITAL international trade data

VITAL analytic indicators

- export competitiveness/import concentration
- export demand/import supply growth
- export/import competition/complementarity
- export/import concentration/diversification
- customs duty evasion
- money laundering/transfer pricing abuses

For further information, please e-mail Jamie Hall at jamieh@gecainc.com.

<http://www.gecainc.com/vital>

VITAL The Versatile International Trade Analysis Link

VITAL intelligence for business and government

powered by
PROGNOZ

Global Economic
Consulting Associates, Inc.

VITAL will help you to identify international trade opportunities and vulnerabilities using a comprehensive dataset, advanced analytic indicators, and extensive display capabilities.

You can retrieve data from the UN Commodity Trade Statistics Database in up to six dimensions through your choices of:

- reporter (~250 countries),
- partner (~300 countries or other areas),
- flow (exports, imports, re-exports, re-imports, trade balance, or total trade),
- commodity (in any of the standard classification systems),
- measure (value, weight, quantity, or unit price), and
- time (annual since 1962).

Your VITAL subscription may provide you with access to additional databases you choose.

VITAL enables you to request aggregates, distributions, growth rates, and indicators of:

- a reporter's export competitiveness/import concentration by partner/commodity:
 - ▶ trade intensity,
 - ▶ revealed comparative advantage,
 - ▶ revealed import concentration,
 - ▶ revealed competitive advantage/overall industry competitiveness,
 - ▶ the decomposition of a change in exports into the change due to the exporter's increased market share and the change due to the importer's increased demand, etc.;
- weighted-average world growth for a reporter's export/import partners/commodities;
- a reporter's export/import competition/complementarity by partner/commodity, via measures of the similarity between distributions;
- a reporter's export/import concentration/diversification by partner/commodity, via Herfindahl indices;
- customs duty evasion, via our model of discrepancies between a country's reported imports and its trading partners' reported exports;
- trade-based money laundering/transfer pricing abuses, via our model of variation in the reported unit prices of similar goods across countries; and
- any additional concepts you specify or we develop to meet your needs.

VITAL displays the results of your query in tables, charts, and/or maps, which you may print, save, and/or export to appropriate Microsoft Office products (.xls, .doc, and .ppt), Adobe products (.pdf), and/or other common file types (.html and .rtf).

VITAL is a cost-effective alternative to maintaining a comparable analytic tool within your organization.

For further information, please e-mail Jamie Hall at jamieh@gecainc.com.

<http://www.gecainc.com/vital>